

The logo for G2A.COM is centered on a white background. The letter 'G' is orange, '2' is dark grey, and 'A' is blue. The '.COM' is in a smaller blue font below the 'A'. The background features a light grey geometric pattern of overlapping triangles and larger shapes. On the left, there are blue and white geometric shapes, and on the right, there are red and orange geometric shapes.

G2A.COM

Price Management Tool for Wholesalers

G2A.COM has prepared a new tool to help you better manage the pricing of your offers.

After this presentation you'll know:

- What you gain with the new feature.
- How to pre-define the specific tax rates for your retail customers.
- How to maximize your profits and adjust the prices according to your needs.

Price Management Tool for Wholesalers



The new feature provides you with:

- ▶ One place to check and count:
 - net and gross price
 - tax rate and value
 - **your profit**

- ▶ Automatic gross price calculation based on the customer's country.

- ▶ Advanced geo-localisation done safely and automatically.

- ▶ Easy tax rate management with EU presets, which you can edit at any time.
 - ▶ These presets will be for specific countries, and will incorporate all your items sold in these countries.

- ▶ **It's free of charge.**

Price Management Tool for Wholesalers



How it's done:

Go to Your Account and select the Sell Item tab

The screenshot displays the 'My Account' interface. On the left is a navigation sidebar with the following items: Dashboard, Buying, Selling (highlighted in orange), Currently selling, Promo selling, Approved Bids, Sales history, Sell item (highlighted in orange), Selling Preferences, and Customize your Store. The main content area is titled 'Sell item' and includes a tip: 'Before filling in the form you may want to read our tips to maximize your profit.' Below this is a tabbed interface with 'Game Key' selected, and other tabs for 'In-game item' and 'Pre-order'. The 'Item name' field is empty, with a green note: 'Not on the list? Perfect! We love unique items!'. The 'Item type' section has radio buttons for 'Key' (selected) and 'Steam Gift'. The 'Key code' section has three buttons: 'CSV, TXT files', 'Images', and 'Add manually'. Below these is a 'Browse the file with keys....' input field and a 'Browse' button. At the bottom, there is a link: 'Unsure about the file? Check out our quick guide »'.

Price Management Tool for Wholesalers



How it's done:

- Scroll down and see the updated layout and the Price Calculator Tool
- Look for the links leading to the Tax Rate Management Tool

RETAIL

Base Price € net

G2A Selected offer ⓘ
+10% of base price

Add to base price
 Take from my profit

Developer fee
+0% of base price

Add to base price
 Take from my profit

Price and profit based on tax rates set

Country	Tax rate	Tax value	Gross price	Profit ⓘ
All countries	+0%	+0.00 €	20.00 €	17.49 €

You can always adjust the tax rate for each country [➤ Set up tax rates >>](#)

Price Management Tool for Wholesalers



How it's done:

Now you are ready to specify the tax rates.
There are two options:

- ▶ You can load default EU tax rates automatically.
- ▶ Or search for a country of your choice and specify the tax rate manually.
- ▶ Click the **Add to list** button to define your preset.
- ▶ When ready, click the **Confirm tax rates** button to save your list.


The preset encompasses all your auctions and affects all your products, it is not only connected to your currently selected auction.


Tax Rates Management

Tax Rates that will be added to product prices in particular countries. This feature allows you to pass additional tax costs that are in force in respective countries on the buyer. However, you are still obliged to settle the taxes yourself.


All countries have default tax rate 0% - until you define custom rate for specific country.

Custom tax rates list

 For your convenience, you can automatically load current VAT rates for all European Union countries.



List of custom tax rates is empty.

Country Tax rate % 

You agree defined above custom tax rates. For all remaining countries 0% tax rate is assumed. All your offers will have custom rates counted in prices.



Price Management Tool for Wholesalers

How it's done:

- Remember that all countries that you didn't specify on this list are going to have their default tax rate as 0%.
- The sample preset that you see here will impact the customer's end, gross price.
- In this preset, a customer from Estonia would see their price increase by 16% (provided there are no other factors at play: i.e. developer fee or Selected Offer fee).
- Confirm your tax rates and let's get back to the selling tab.

Tax rates have been successfully saved.

Custom tax rates list

Country search

i For your convenience, you can automatically load current VAT rates for [Load default EU tax rates](#) all European Union countries.

Austria	20 % X	Belgium	21 % X	Bulgaria	20 % X
Croatia	25 % X	Cyprus	18 % X	Czech Republic	21 % X
Denmark	25 % X	Estonia	20 % X	Finland	24 % X
France	20 % X	Germany	19 % X	Greece	23 % X
Hungary	27 % X	Ireland	23 % X	Italy	22 % X
Latvia	21 % X	Lithuania	21 % X	Luxembourg	15 % X
Malta	18 % X	Netherlands	21 % X	Poland	23 % X
Portugal	23 % X	Romania	20 % X	Slovakia	20 % X
Slovenia	22 % X	Spain	21 % X	Sweden	25 % X
United Kingdom	20 % X				

Country Tax rate %

You agree defined will have custom ra... ies 0% tax rate is assumed. All your offers

Price Management Tool for Wholesalers

Important fact:

Please note that the Price Management Tool only helps you manage the tax rates and calculate profit.

The figures presented here are placeholders.

We want to show you that with the Price Management Tool you can input anything you need.

Please remember that as a seller you are responsible for setting the correct tax rates and for all necessary payments after.

Custom tax rates list

Country search

For your convenience, you can automatically load current VAT rates for all European Union countries. [Load default EU tax rates](#)

Austria	20 % X	Belgium	21 % X	Bulgaria	20 % X
Croatia	25 % X	Cyprus	18 % X	Czech Republic	21 % X
Denmark	25 % X	Estonia	20 % X	Finland	24 % X
France	20 % X	Germany	19 % X	Greece	23 % X
Hungary	27 % X	Ireland	23 % X	Italy	22 % X
Latvia	21 % X	Lithuania	21 % X	Luxembourg	15 % X
Malta	18 % X	Netherlands	21 % X	Poland	23 % X
Portugal	23 % X	Romania	20 % X	Slovakia	20 % X
Slovenia	22 % X	Spain	21 % X	Sweden	14 % X
United Kingdom	20 % X				

Country Tax rate % [Add to list](#)

You agree defined will have custom ra Yes 0% tax rate is assumed. All your offers

[Confirm tax rates](#)

Price Management Tool for Wholesalers

How it's done:

- ▶ You have saved a tax rates preset.
- ▶ Now you can see how it influences the price calculation and your profit. Remember it depends on the customer's country.
- ▶ You can always change your mind and adjust the tax rates later.
- ▶ The profit on the right-hand side of the screen is the amount you get after the selling fees have been deducted.

Country...	Tax rate	Tax value	Gross price	Profit ⓘ
Austria	+20%	+4.00 €	24.00 €	17.06 €
Belgium	+21%	+4.20 €	24.20 €	17.04 €
Bulgaria	+20%	+4.00 €	24.00 €	17.06 €
Croatia	+25%	+5.00 €	25.00 €	16.95 €
Cyprus	+18%	+3.60 €	23.60 €	17.10 €
Czech Republic	+21%	+4.20 €	24.20 €	17.04 €
Denmark	+25%	+5.00 €	25.00 €	16.95 €
Estonia	+20%	+4.00 €	24.00 €	17.06 €
Other countries	+0%	+0.00 €	20.00 €	17.49 €

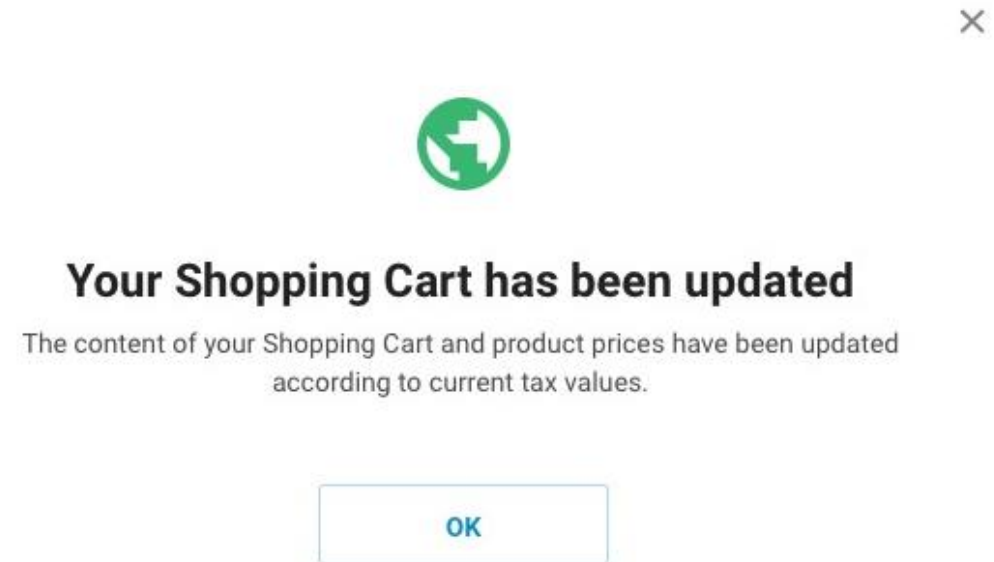
You can always adjust the tax rate for each country



Price Management Tool for Wholesalers

How it affects the buyers:

- ▶ The buyer is informed that the price in his cart has been updated accordingly to the tax rate specified by the seller i.e. gross price.
- ▶ A geo-localization mechanism is going to determine which rate is applied.
- ▶ This process is automated, as a seller you just have to adjust your tax rates.



The background features a complex geometric pattern of overlapping triangles in various shades of blue, red, and orange, set against a light gray and white background. The text "Thank You!" is centered in a bold, dark gray font.

Thank You!